



A BUSINESS TRANSFORMATION PROPOSAL FOR CHRIS & LEE



BC CONSTRUCTION
ARCHITECTURE • BUILD • RENOVATE • DESIGN
YOUR HOME. YOUR WORKPLACE. OUR CRAFT.

YOU BUILD THE WORK. WE BUILD THE SYSTEM.

A premium digital presence, a lead engine and a construction-ready workflow that can take repetitive admin off your plate.

CAPTURE THE LEAD.

QUOTE THE JOB. TRACK THE WORK. FOLLOW UP.

START AT R1 800.00 ACTIVATION + R750.00/MONTH ONGOING

Illustrative concept imagery only. No BC Construction portfolio photography or achieved results have been represented.



01 / THE GROWTH BOTTLENECK

A good crew can still lose time to bad admin.

When you are busy on site, the quotes, reminders, job changes, materials lists and overdue payments should not be living in scattered WhatsApp chats.

01 NEW ENQUIRY

Capture source and customer details, assign the next action, flag missed follow-up.

02 SITE VISIT + QUOTE

Collect photos, measurements and scope. Prepare a draft for owner approval.

03 APPROVED WORK

Create a job, check customer-supplied materials, schedule tasks and reminders.

04 DELIVERY + CHANGES

Keep progress visible and record variations with customer sign-off.

05 FINISH + GET PAID

Track snagging, handover, invoices, collections and permitted review requests.

Human approvals remain essential for pricing, variations and financial decisions.



02 / BUILD VALUE + ONGOING SERVICE

Transparent pricing.

Built to earn its keep.

Entry-level activation starts at R1 800.00. Service plans continue monthly, not for six months only. Custom development has its own agreed total implementation price and payment schedule.

LAUNCH**R750.00 / MONTH****ONGOING SERVICE**

Branded one-pager, contact and quote journey, initial profile setup assistance, core maintenance and reporting.

LEAD ENGINE**R1 650.00 / MONTH****ONGOING SERVICE**

Launch plus connected lead capture, follow-up reminders, simple quote pipeline and a monthly branded content pack.

BUSINESS COMMAND**R2 950.00 / MONTH****ONGOING SERVICE**

Managed automation, lead-to-job workflows, draft quotes, task tracking and reporting. Custom system builds priced separately.

Optional Google/Meta advertising spend, payment fees, custom modules and paid third-party services are separate. No ad spend or custom build is authorised yet.



03 / THE S2 DIGITAL SYSTEMS PARTNERSHIP

We're here to grow when you grow.

You should not have to hire a full-time admin team before your business becomes organised. We start with the right size system, make the everyday workload lighter and improve it based on real use.



MORE TIME ON PROJECTS. LESS TIME CHASING PAPERWORK.

THE FIRST SIX MONTHS ARE MILESTONES, NOT EXPIRY

- MONTH 1-2** Brand and lead foundations: the right intake process and first automations.
- MONTH 3-4** Project workflow rollout: surveys, quotes, work tracking and customer records.
- MONTH 5-6** Review results and agree any next upgrades. Services continue by agreement.

READY TO SEE THE FULL SYSTEM?

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04 / DEVELOPMENT VALUE + EXIT OPTIONS

The platform has a total build price.

A substantial automation platform is not paid off by six months of low monthly hosting fees. Every custom project is scoped with a written total implementation price, staged deliverables and an agreed payment schedule.

LARGER-SYSTEM ILLUSTRATION (NOT A BC QUOTATION)**R500 000.00**

FULL IMPLEMENTATION VALUE

R1 800.00 starter credit -> R498 200.00 balance

Illustrative equal instalment: R13 838.89/month for development over 36 interest-free months, plus ongoing services. Major projects should still use milestone payments.

WHAT HAPPENS IF THE CLIENT MOVES TO A NEW PROVIDER?

We reconcile the legally recoverable balance for completed and accepted development, deduct all credits and payments, and provide a contractually defined data export and transition. Future services that will not be provided are not automatically charged.

A PROTECTED, FAIR CONTRACT

The signed contract sets price, milestones, invoicing, project IP/licensing, customer data rights, cancellation, handover and dispute procedures. Long deferred-payment structures may need credit-law review.

Legal note: cancellation rights, credit rules and ownership depend on parties and agreement type. These examples are commercial concepts only. Obtain South African legal advice before use.